



**Industry**  
Insurance

**Software Tools**  
Oracle Hyperion® Essbase®  
OLAP Server

**Preferred Consulting  
Partner**  
Constructive Consulting Ltd



## Constructive Helps AXA Deploy Quality Information

AXA has quickly grown to be the 5<sup>th</sup> largest UK company in the life and pensions industry.

With this rapid growth came the need to manage the supporting information surrounding analysis, budgeting, planning and forecasting.

The stage was set to choose the right multi-dimensional tool set and a business partner that could help AXA reap the full benefits of the software.

### AXA's Vision

As part of AXA's major "1% World" change programme, the Executive team identified a need for a project to supply **quality, transparent information** to support the business in making more effective decisions.

From the beginning, Project Manager Elizabeth Dupe had a clear vision of what had to be delivered.

*"The aim was to provide a single source of management information covering every aspect of the business, from customers to employees, financials to innovation".*

*"To manage a business in a rapidly changing environment requires the delivery of concise and accurate information to the decision makers. Our Corporate Scorecard and dashboards ensure that we have access to ALL our performance measurement indicators when we need them."*

Elizabeth Dupe,  
Project Manager,  
AXA



## The Tools for the Job

After exhaustive investigation of the market place, AXA chose **Hyperion Essbase**® as their strategic OLAP Server solution. *"We needed a multi-dimensional database that could be fully integrated with Microsoft Excel and provided multi-user read/write capability for our 50 analysts"* states Elizabeth Dupe. *"We also needed one version of the truth—with Constructive's help, Essbase has given us all this and more"*.



## The Business Partnership

Having chosen the tool set, AXA turned their attention to selecting a service provider. *"Constructive was chosen as they have a proven track-record in integrating diverse systems and, at the same time, being focussed on business goals"* states Elizabeth. *"The challenge was to integrate Essbase, a visual front-end and source systems all to challenging deadlines. All this was achieved"*.

Constructive's partnership has not ended; Constructive offers both online and on-site support to all its customers. We also recognise the need to offer relevant training. AXA has taken advantage of Constructive's comprehensive training



## Time to Analyse

By using Oracle Hyperion Essbase®, Constructive helped the business to reverse the effort of reporting MI from being 80% effort / 20% analysis to 20% effort / 80% analysis.

This has meant more time to analyse the business with the added advantage of bringing forward reporting deadlines. AXA now reports its monthly results on work day 8; a dramatic improvement from work day 15.

## Get in Touch

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*"From the outset, AXA knew what they wanted. It was down to Constructive to ensure it was delivered. AXA is now the owner of a world class MI solution that meets and surpasses the Board's expectations"*.

Mark Thomas,  
Senior Analyst,  
Constructive