constructive
consulting limited

@ work

Industry

Motor

Software Tools

Oracle Hyperion® Essbase®
OLAP Server
Microsoft SQL Server
Arcplan® Dynasight

Consulting Partner

Constructive Consulting Ltd

"We were looking for a cost effective solution to help us deliver and maintain a strategic MI system. Constructive met all the criteria of delivering our solution on time and within budget."

Sam Sangar,
Project Manager,
Harley Davidson, Europe

ORACLE® Gold Partner

Harley-Davidson Implements Top Speed Solution

The Harley-Davidson Motor Company is a prestigious manufacturer of motorcycles based in Milwaukee, USA and is one of the two remaining American mass-producers of motorcycles. The company prides itself on producing and customising high quality bikes designed for cruising.

The Challenge

The challenge for Harley-Davidson Europe was to standardise the way BI was being used throughout Europe.

Project manager, Sam Sangar understood the effort involved.

"We needed to deploy a solution that would not only help our functions throughout Europe, but also reduce the time to report back to Group and be confident in the accuracy of the results".

For the first time, users would be able to view all aspects of the business in one central repository, including Bike sales, Parts and Accessories.

Transactional data was held within a Microsoft SQL and summary information was fed into a series of **Oracle Hyperion Essbase®** cubes on a nightly basis in readiness to deliver MI direct to the users via the Excel interface and SMS texts.

The Tools for the Job

Oracle Hyperion Essbase® was selected as their mid-tier OLAP Server solution.

Essbase databases are automatically populated each night from the MS SQL environment, allowing for timely and consistent analysis and reporting through to Microsoft Excel.

Summarised data reflecting Harley's bike and accessory sales and stock levels are also fed into the visualisation tool of Arcplan® Dynasight®

The Business Partnership

From the outset, Harley-Davidson needed assurance that, once the MI project was completed, they would be capable of maintaining and developing the solution themselves.

Constructive was mindful of this and ensured that the client was involved with every stage of the development.

With a comprehensive training programme in place, administrators and analysts alike acquired the appropriate level of knowledge.

Information Consistency

By using Oracle Hyperion Essbase® , Harley-Davidson is now able to analyse and report on "one version of the truth" across all functions within Europe.

Due to the dynamic nature of the manufacture business, Oracle Hyperion Essbase® is able to respond immediately to changes in the business and provides a consistent and timely view of the

"Constructive has helped Harley-Davidson realise ROI of their Essbase solution. We'd like to think that we have guided them in utilising the best of breed analytical and reporting solution ".
Mark Davies, MD,
Constructive Consulting Ltd

Get in Touch

enquiries@constructiveconsulting.co.uk
www.constructiveconsulting.co.uk
T. 0845 83 82 84 0