

ORACLE HYPERION PLANNING

KEY FEATURES AND BENEFITS

KEY FEATURES:

- Integrated, best-in-class analytical capabilities
- Synchronized financial and operational planning processes
- Microsoft Office integration
- Simplified Web interface
- Predefined functional solutions
- Powerful workflow
- Scalable architecture
- Robust data integration

KEY BENEFITS:

- Create accurate forecasts
- Reduce budgeting and planning cycles by weeks or months
- Integrate financial and operational planning in one system
- Meet immediate finance needs while enabling operations-specific budgeting processes
- Support advanced, power-user modeling capabilities with seamless Microsoft Excel integration
- Appeal to a wider user community through a simplified Web interface
- Add quick-to-implement, prepackaged, fully-supported functional solutions
- Meet industry-specific needs by leveraging industry expertise

Oracle Hyperion Planning is a centralized, Microsoft Excel- and Web-based planning, budgeting, and forecasting solution that integrates financial and operational planning processes. Oracle Hyperion Planning provides an in-depth look at business operations and its impact on financials by tightly integrating financial and operational planning models. With Oracle Hyperion Planning, you can meet your immediate financial planning needs while enabling a platform for future cross-functional expansion and automated process integration.

Lay the Foundation for Integrated Planning

Accurately predicting revenue and operating performance is a daunting challenge facing many enterprises today. Despite their awareness of the significant adverse impact that missed forecasts and plans can have on their business, the most common solution for budgeting and planning is still the disconnected spreadsheet that makes the planning process unreliable and inefficient. The resulting long budget cycles and forecasting inaccuracies prevent responsiveness to change, causing companies to miss business opportunities while wasting money and resources on deteriorating business segments.

Oracle Hyperion Planning allows you to rationalize the existing spreadsheet environment in a single planning system while enabling a platform for future organizationwide deployment. As a result, you can meet your immediate planning needs, typically driven by finance, while providing an expanded budgeting process that integrates finance and business units.

Ensure Accurate Forecasts with Integrated Analytical Capabilities

Oracle provides native business intelligence and planning capabilities in a single environment. Oracle Hyperion Planning lets you perform sophisticated analysis of business operations and use that information to create accurate forecasts and plans without switching to different tools. Using a single interface, you can access user-friendly dashboards, interactive analytics, and richly formatted financial reports while interacting with the planning system. With the Enterprise Performance Management Architect feature, you can easily create, manage, and integrate your planning processes for faster deployment and lower cost of ownership.

		FY09											
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Operating Revenue	Forecast %	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%	3.50%
Sales Allowance %	Forecast %	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
Units	Forecast %	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
COS Rate	Forecast %	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%

		FY09											
		Jun	-Q2	Jul	Aug	Sep	-Q3	Oct	Nov	Dec	-Q4	-Total Year	
Operating Revenue	Final	448,638	22,079,588	7,809,156	6,437,274	8,807,135	23,053,565	7,982,151	7,239,095	7,545,237	22,766,482	89,432,897	
Sales Discounts	Final	(77,946)	(883,184)	(312,366)	(257,491)	(352,285)	(922,143)	(319,286)	(289,564)	(301,809)	(910,659)	(3,677,316)	
Units	Final	77,368	447,812	165,887	142,344	172,134	480,365	163,920	144,174	131,747	439,841	1,800,038	
Operating COS	Final	36,479	16,559,691	5,856,867	4,827,955	6,405,352	17,290,174	5,986,613	5,429,321	5,658,927	17,074,861	67,074,673	

Figure 1: The intuitive Web interface of Oracle Hyperion Planning allows financial and business users to quickly update key business drivers and see their related impact on financials.

Expand Beyond Finance to Support Operational Business Planning

Oracle Hyperion Planning synchronizes your financial and operational planning processes in your organization by connecting planning activities—such as sales revenue planning, marketing campaign planning, demand planning, workforce planning, and operations project planning—throughout the supply chain. With driver-based planning capabilities, nonfinancial users can enter business and operational drivers, while sophisticated business rules will then calculate their financial impact. By expanding financial planning into operational planning, you can attain more-accurate forecasts, and consequently, better adapt to market changes.

Leverage Existing User Competencies with Microsoft Office Integration

Oracle Hyperion Planning allows you to update and report plans using familiar tools such as Microsoft Office Excel, PowerPoint, and Word. Through Excel, for example, you can easily perform sophisticated financial modeling and reporting using reliable and up-to-date information from the central planning database. Oracle Hyperion Planning lets you take your plans offline, and at your own convenience, change assumptions, perform calculations, analyze results, and connect back to the central database to synchronize your updates.

Additionally, you can directly integrate data from the planning database into PowerPoint and Word. This allows you to quickly create highly customized reports with accurate information and automatically refresh the report when the underlying data changes. The end result: reduced manual intervention, improved data integrity, and increased reporting accuracy.

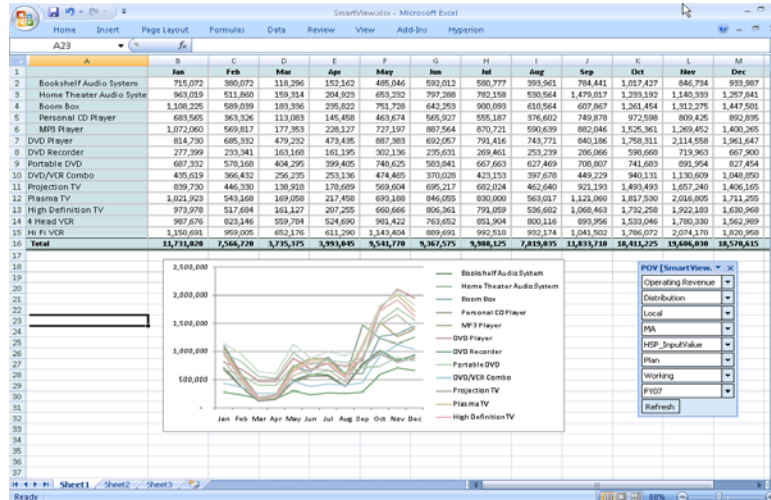


Figure 2: The built-in Microsoft Office integration in Oracle Hyperion Planning allows users to update and report plans in Excel, PowerPoint, and Word.

Connect a Wide User Community with Simplified Web Interface

Oracle Hyperion Planning enables your business users to easily view plans and reports regardless of their computer skills. It also guides your less-frequent users step by step through the planning process using a wizard called Task Lists, allowing you to reduce cycle times while ensuring that your plans are complete and reliable. With Oracle Hyperion Planning’s secure Web infrastructure and user-friendly interface, you can even include your external business partners, such as suppliers or distributors, in your planning process. As a result, you will be able to increase the timeliness and accuracy of your forecasts.

Enable Quick Implementations Through Predefined Solutions

The Oracle Hyperion Planning platform allows you to easily add predefined modules for workforce planning and capital asset planning thereby reducing implementation time and cost while providing best-practice functionality.

- Oracle Hyperion Workforce Planning lets you quickly and efficiently plan for head count, salary, and compensation across the enterprise. By automatically connecting with your workforce data, it helps you assess the business impact of your workforce decisions in real time.
- Oracle Hyperion Capital Asset Planning allows you to plan existing and new capital assets, maintenance, transfers, and depreciation while analyzing their impact on income, balance sheet, and cash flow.

Ease Collaboration and Maintain Control with Powerful Workflow

Oracle Hyperion Planning’s powerful workflow functionality—including e-mail notifications, alerts, and task lists—empowers users to track and communicate the progress of plans and budgets. In addition to creating, validating, and changing plans and task lists, you can also identify bottlenecks and conduct what-if analysis and scenario testing.

RELATED PRODUCTSORACLE'S
PERFORMANCE
MANAGEMENT
APPLICATIONS

Oracle's performance management applications comprise a modular suite of integrated applications that support a broad range of strategic and financial performance management processes to enable management excellence. Part of Oracle's enterprise performance management system, these applications can be quickly deployed out of the box, extended with Oracle's business intelligence product family, or tailored to meet your organization's specific needs.

RELATED PRODUCTS:

Oracle's performance management applications include the following products:

- Oracle Hyperion Financial Management
- Oracle Hyperion Performance Scorecard
- Oracle Hyperion Strategic Finance
- Oracle Hyperion Workforce Planning
- Oracle Hyperion Capital Asset Planning
- Oracle Hyperion Profitability and Cost Management
- Oracle Integrated Operational Planning
- Oracle Crystal Ball

Support Large Deployment with Scalable Architecture

Oracle Hyperion Planning is built on a scalable architecture, which allows you to, if appropriate, start with an initially small deployment before rolling it out to hundreds or thousands of required users in the organization. The architecture allows for flexible data entry, analysis, and frequent real-time updates from anywhere, in a safe and secure environment using a standard Web browser.

Moreover, Oracle Hyperion Planning provides collaborative planning processes and dependable, centralized data management, significantly reducing your maintenance and distribution costs. Oracle Hyperion Planning interoperates with existing security mechanisms to help ensure maintenance and security consistency.

Ensure Data Quality with Robust Data Integration

Oracle Hyperion Planning facilitates bidirectional information exchange with legacy applications, data warehouses, and enterprise resource planning and transaction systems. It is an open and extensible system that leverages data that was previously "locked" in silos and other systems.

Contact Us

For more information about how your organization can leverage the power of Oracle Hyperion Planning, please visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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